emlyon business school community

4 CAMPUSES
Lyon, Shanghai, Paris, Mumbai

45,000 ALUMNI

130 COUNTRIES

> **50** theme-oriented or geographical communities

9,260 STUDENTS

> **130** nationalities

800+ students involved in **42** associations

220+ ACADEMIC PARTNERS IN **50** COUNTRIES

4,000 LEARNERS in executive education programs

174 PROFESSORS

> **47%** OF WHOM COME FROM ABROAD

asia europe business school

XAVIER-EMLYON
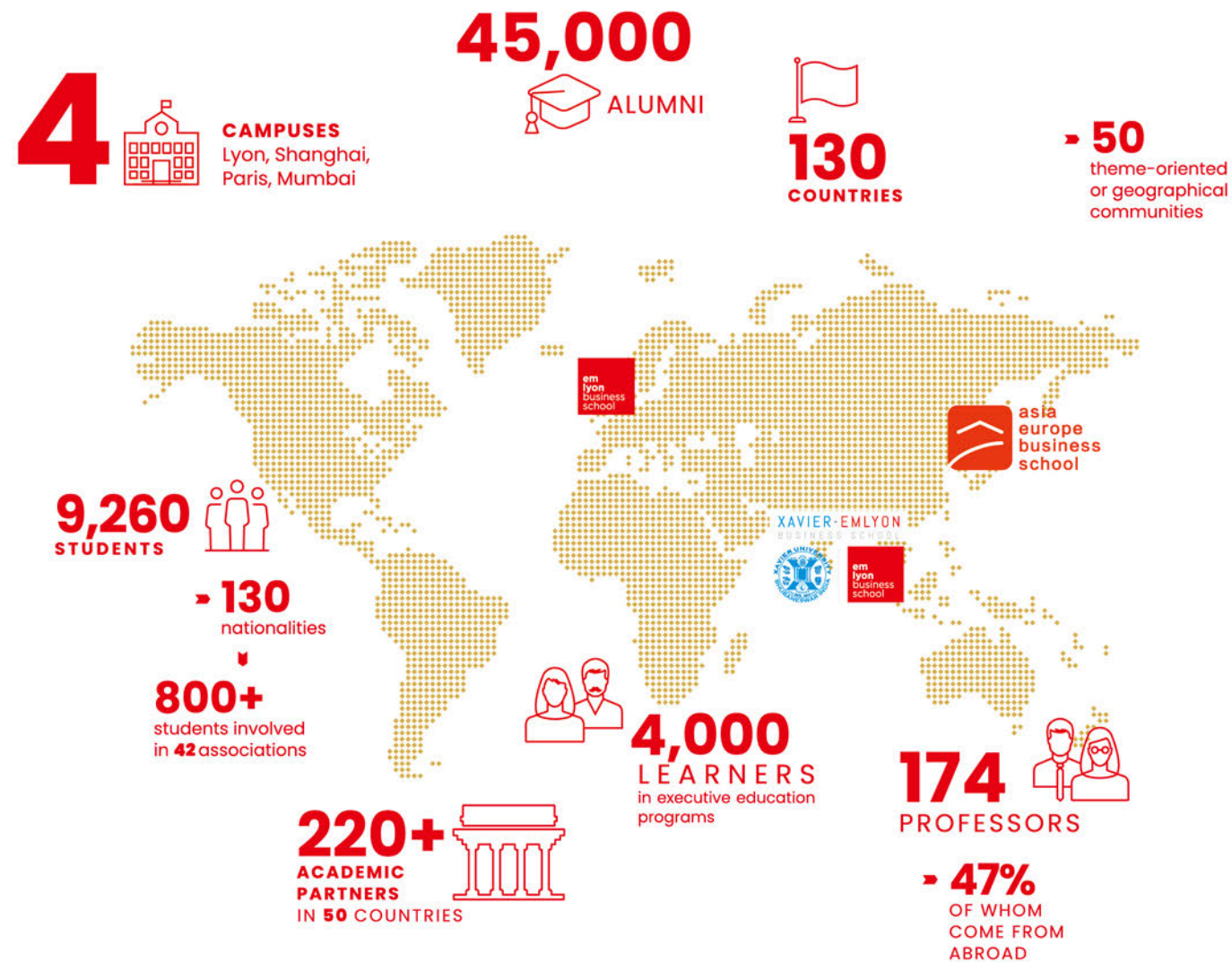
em lyon business school

International Business Management Study Trip Summer Camp

we are makers

联系我们 Contact us
法国里昂商学院亚洲校区 **emlyon** Asia
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法国里昂商学院
小红书

法国里昂商学院
微信公众号

Founded in 1872, **emlyon** business school is a prestigious international institution with a stellar global reputation. The school currently hosts 9,260 undergraduate and graduate students from 130 countries and regions, along with more than 4,000 executive education participants. Its four strategically located campuses are in Lyon, Paris, Shanghai and Mumbai. The school has also forged strong academic partnerships with 220 top universities and institutions worldwide. To date, **emlyon** has cultivated a network of 45,000 alumni spread across 130 countries and regions, making significant contributions to a wide range of industries.

Adhering to its educational philosophy of "We are makers," **emlyon** business school is dedicated to shaping talents with an entrepreneurial mindset and creative spirit, through its practice-based teaching approach. Under the guidance of its "Resonance 2028" strategy, the school is continuously exploring new frontiers in education, focusing on five core strategies: academic excellence, entrepreneurial spirit, commitment, hybrid knowledge and a deep resonance with the world, society and the business community.

The year 2007 saw the inception of **emlyon** business school Asia in Shanghai. The Asia campus currently offers bachelor and master programs, GEMBA and GDBA courses, and diversified EDP courses. **emlyon** has joined hands with numerous prestigious, top ranked universities across China, including establishing the Asia Europe Business School in 2015. In 2023, a Bachelor of Science program in Data Science was launched in collaboration with Harbin Institute of Technology, and in September 2024, a 2+2 bachelor's degree was unveiled in partnership with Tôn Đức Thắng University from Vietnam.

Among the **1%** business schools in the world that have triple accreditation

EQUIS ACCREDITED   AACSB ACCREDITED   ASSOCIATION AMBAS ACCREDITED

l'Étudiant   **#2** in France
L' Étudiant Ranking 2025

Le Point   **#1** Innovation and Entrepreneurship
#1 Ecological Transition among french schools
*Le Point Ranking 2024

THE   **#2** in France
Times Higher Education Global University Employability Ranking 2024
#2 in France
Global Ranking Measuring Institutions' Social and Economic Impact Ranking 2024

Geurs 2025   **#2** in France
* Geurs Global Employability University Rankings 2025

WORLD UNIVERSITY RANKINGS   **#4** in France
Business & Management Studies
* QS World University Rankings by Subject 2024

项目介绍
Program Introduction

法国作为全球经济、科技、文化和艺术各个领域的强国，每年都吸引着来自世界各地的学生。法国里昂商学院（emlyon）是欧洲顶尖的商学院之一，以其卓越的国际影响力和学术实力享誉全球，持续培养出众多杰出专业人才。

秉持创新性的 "We Are Makers" 精神，学校在所有课程中融入前沿的人工智能与科技研究，帮助学生掌握实用技能，培养全面发展的专业人才。

本次暑期学校项目将在法国展开沉浸式学习体验，横跨充满活力的巴黎与里昂两座城市。学生将在emlyon的两大校区上课，感受国际化的学术氛围，由人工智能领域的知名教授授课。此外，项目还安排了巨头科技企业的参访，为学生提供理论与实践相结合的学习机会，在真实商业环境中拓展视野与技能。

France, a global powerhouse in economy, technology, culture, and the arts, attracts students from all over the world every year. **emlyon** business school, one of Europe's top-ranked business schools, is renowned for its strong international presence and academically rich programs, consistently producing outstanding professionals.
Upholding its innovative **"We Are Makers"** spirit, the school integrates cutting-edge AI and technology research into all its courses, equipping students with practical skills to become well-rounded professionals.

This summer school program offers an immersive experience in France, spanning the vibrant cities of **Paris and Lyon**. Students will attend classes at **emlyon** business school's two major campuses, engage with an international academic environment, and learn directly from esteemed professors specializing in **AI**. Additionally, the program includes exclusive visits to leading tech companies, providing hands-on learning opportunities that blend theory with practice.
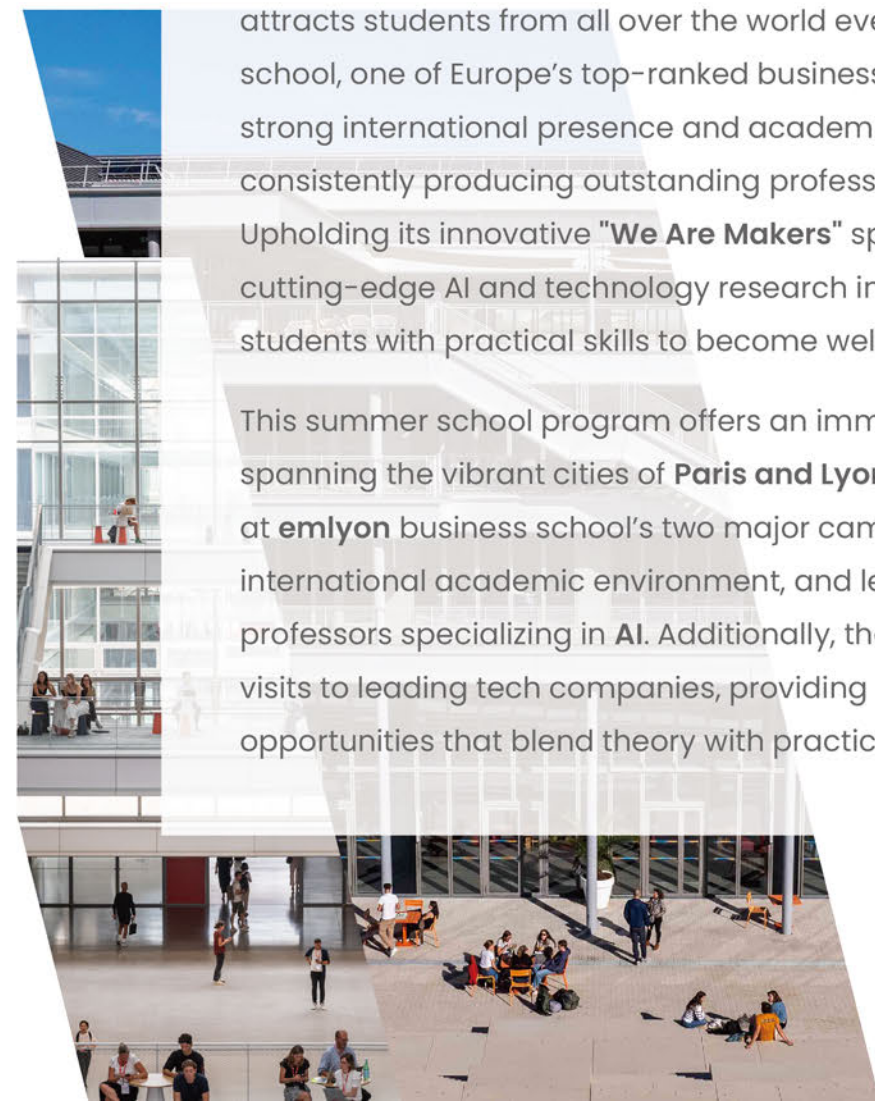
项目优势 Why this program?

世界顶尖的三皇冠商学院 Top-Ranked Business School 01

法国里昂商学院位列全球前1%商学院，荣获AACSB、EQUIS和AMBA三重权威认证。
emlyon business school is among the global Top 1% of business schools, holding prestigious AACSB, EQUIS, and AMBA accreditations.

02 专向深入探索商业中的人工智能与数据科学 In-Depth Exploration of AI and data science in Business

通过人工智能专题讲座与论坛，向行业专家学习，获取前沿见解。
Gain valuable insights from industry experts through specialized AI-focused lectures and forum.

企业参访，实践体验 Hands-On Experience 03

参访行业领先的跨国企业，探索行业最新趋势及AI技术的实际应用。
Visit leading multinational companies to explore cutting-edge industry trends and real-world applications.

04 法国文化沉浸之旅 Cultural Immersion in France

畅游巴黎与里昂，感受法国独特的文化魅力与壮丽风光。
Experience the charm of Paris and Lyon with rich cultural and scenic beauty.

法国校区学习体验，国际课堂氛围 On-Campus Learning 05

在法国里昂商学院法国两大校区学习，沉浸于世界一流商学院的学术环境。
Study at emlyon's two main French campuses and experience a top business school environment.

项目收获 Achievement

01 企业参访与行业洞察 - 与行业领袖面对面交流，深入了解前沿趋势与实践经验。
Company Visits & Industry Insights - Engage in face-to-face discussions with industry leaders.

02 人工智能与商业专业知识 - 掌握人工智能应用、商业发展、风险管理及关键软技能等核心知识。
AI & Business Expertise – Gain in-depth knowledge of AI applications, business development, risk management, and essential soft skills etc.

03 教授推荐信 - 表现优异的学生将有机会获得法国里昂商学院教授的推荐信，助力申请全球顶尖大学。
Professor Recommendation Letter – Outstanding students may receive a recommendation letter from emlyon professors, boosting their applications to top universities.

04 官方认证 - 获取官方结业证书，提升全球化学习与交流体验。
Official Certification – Enhancing your global learning and exchange experience.

文化体验与城市观光 Experience & Explore

里昂 Lyon

富维耶圣母大教堂 是里昂的标志性建筑，建于19世纪末。教堂内装饰有精美的马赛克和彩色玻璃，登顶可欣赏到壮丽的城市全景。

Notre-Dame de Fourvière is a stunning basilica overlooking Lyon, France. Built in the late 19th century, it features a mix of Byzantine and Gothic architecture. Adorned with intricate mosaics and stained glass, it offers breathtaking city views and remains a symbol of Lyon's spiritual and cultural heritage.

富维耶古罗马剧场 建于公元前1世纪，是法国里昂保存完好的古罗马圆形剧场。昔日可容纳数千人观看表演和集会，目前是各类文化活动的举办地。

The **Ancient Theatre of Fourvière**, built in the 1st century BC, is a well-preserved Roman amphitheater in Lyon, France. Once hosting thousands for performances and gatherings, it now serves as a historical site and a venue for cultural events, including the famous Nuits de Fourvière festival.

白莱果广场 是里昂最大的标志性人行广场，以路易十四雕像闻名，周围环绕商店和历史建筑。

Place Bellecour is the largest pedestrian square in Lyon, France, and a central landmark in the city. Surrounded by shops and historic buildings, it features an iconic equestrian statue of Louis XIV. The square hosts events, markets, and festivals, making it a vibrant hub for locals and visitors alike.

巴黎 Paris

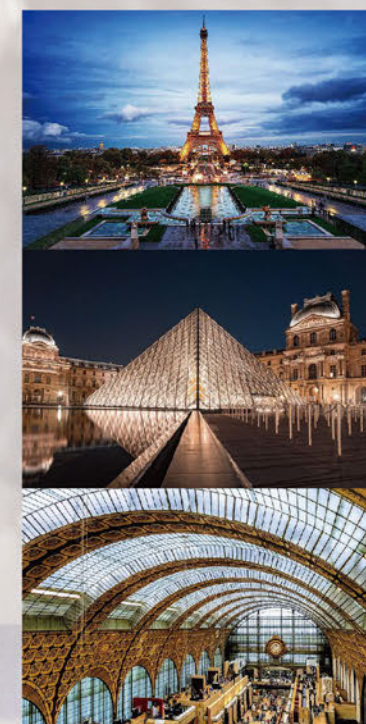**埃菲尔铁塔** 是法国的标志性象征。游客可登上观景台，欣赏巴黎的壮丽全景，使其成为必游景点。

The **Eiffel Tower**, an iconic symbol of France, stands 330 meters tall in Paris. Designed by Gustave Eiffel and completed in 1889, it was initially criticized but is now a global landmark. Visitors can enjoy breathtaking city views from its observation decks, making it a must-see attraction.

卢浮宫 是世界上最大的艺术博物馆，也是巴黎的历史地标。它最初是皇家宫殿，如今收藏着《蒙娜丽莎》、《米洛的维纳斯》等艺术珍品，馆藏涵盖古代文明至19世纪的艺术作品。

The **Louvre**, the world's largest art museum, is a historic landmark in Paris. Originally a royal palace, it now houses masterpieces like the Mona Lisa and the Venus de Milo. With its iconic glass pyramid entrance, the museum attracts millions of visitors, showcasing art from ancient civilizations to the 19th century.

奥赛博物馆 位于巴黎，前身是一座火车站，馆藏丰富，主要展示19世纪至20世纪初的艺术作品。

The **Musée d'Orsay** in Paris, housed in a former railway station, showcases an exceptional collection of art from the 19th and early 20th centuries. Known for its extensive Impressionist and Post-Impressionist works, the museum features masterpieces by Monet, Van Gogh, Degas, and others, offering a glimpse into the evolution of modern art.

Student Life

日程安排 Schedule

	Day 1 Lyon	Day 2 Lyon	Day 3 Lyon	Day 4 Lyon	Day 5 Lyon
AM		夏校开幕式及校园参观 Opening Ceremony and Campus Tour	医疗健康领域人工智能 AI in Healthcare	人工智能与数据科学在工业与物流中的应用 AI-DS in Industry & Logistics	企业如何在危机中成长 How companies thrive through crises
PM	到达里昂 Arrival to Lyon	经济、金融与会计领域人工智能 AI and Economics, Finance & Accounting	参观里昂中法大学旧址和白莱果广场 Visit the Franco-Chinese University of Lyon and the Place Bellecour	里昂城市游 (老城区 & 富维耶圣母教堂山顶) Lyon city tour (Old Town & Peak Notre Dame)	返回酒店收拾行李 Head back to your hotel and pack your luggage
EVE		晚宴 Dinner banquet			

	Day 6 Dijon	Day 7 Paris	Day 8 Paris	Day 9 Paris	Day 10
AM		乘坐大巴从第戎前往巴黎 Travel by bus from Dijon to Paris	参观巴黎圣母院和卢浮宫 Notre Dame & Louvre visit		
PM	乘坐大巴从里昂前往第戎(夜宿第戎) Bus transfer from Lyon to Dijon (overnight rest in Dijon)		情境人工智能:应用与挑战 Contextual AI: Applications &Challenges	自由时间和轻松活动 Free time and easy activities	返回上海 Fly back to Shanghai
EVE		晚上参观巴黎埃菲尔铁塔 Visit the Eiffel Tower in Paris at night			

*行程以最终发布版本为主。

常见问题 FAQ

Q: 该项目的授课语言是什么？有哪些申请要求？
What is the language of instruction,
and what are the admission requirements for the program?

A: 全英语授课。要求学生英语流利，建议大二以上本硕在读生申请。
Fully taught in English. Students are required to be fluent in English,
and it is recommended for undergraduate (second-year and above)
and graduate students to apply.

Q: 实践项目有考核吗？
Is there any evaluation for the practical projects?

A: 没有。该项目侧重于学生在数据科学领域的实践经验和知识拓展，以及探索商业和文化体验，不需要考核评估。完整参与项目将授予法国里昂商学院学分证明，表现优秀者将获得法国里昂商学院教授推荐信。
No. The program focuses on students' practical experience and knowledge expansion in data science, as well as exploring business and cultural experiences, without the need for assessment-based evaluation. Upon full participation in the program, students will receive an official credit certificate from emlyon business school. Outstainding performers will be awarded a recommendation letter from an emlyon's professor.

费用 Fees

4,000欧元/人
€4,000/person

*不包含机票、护照及签证办理费用
*excluding flight tickets, passport, and visa processing fees.

课程概要 Courses Overview

经济、金融与会计领域人工智能 AI and Economics, Finance & Accounting

探讨人工智能对经济、金融和会计的影响，使学生掌握利用AI进行数据驱动决策和财务分析的知识与工具。
Explore the impact of AI on economics, finance, and accounting, equipping students with the knowledge and tools to leverage AI for data-driven decision-making and financial analysis.


医疗健康领域人工智能 AI in Healthcare

探索人工智能在医学诊断、治疗优化和医疗管理中的应用，以提高患者治疗效果和医疗效率。
Explore AI applications in medical diagnostics, treatment optimization, and healthcare management to improve patient outcomes and efficiency.


人工智能与数据科学在工业与物流中的应用 AI-DS in Industry & Logistics

研究人工智能与数据科学在工业与物流领域的应用，重点关注流程优化、供应链管理和预测分析，以提升运营效率和决策能力。
Explore the applications of AI and Data Science in industry and logistics, focusing on process optimization, supply chain management, and predictive analytics to enhance efficiency and decision-making.
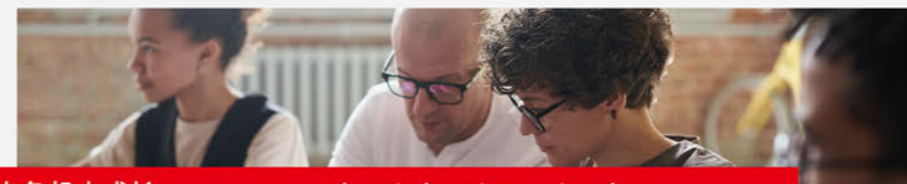
企业如何在危机中成长 How companies thrive through crises

探讨企业如何在危机中调整和适应，聚焦韧性战略、风险管理和创新，确保长期增长和可持续发展。
Explore how companies navigate and adapt to crises, focusing on resilience strategies, risk management, and innovation to ensure long-term growth and sustainability.
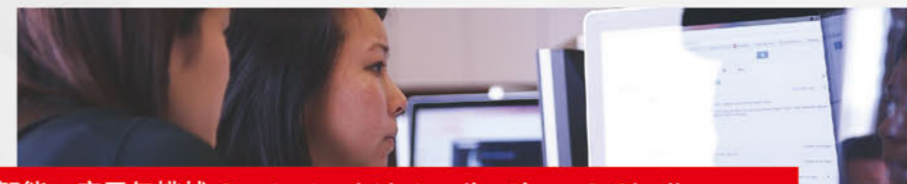
情境人工智能：应用与挑战 Contextual AI: Applications & Challenges

深入研究情境人工智能的应用与挑战，关注AI如何适应特定环境和情境，以解决各行业的现实问题。
Delve into the applications and challenges of contextual AI, focusing on how AI adapts to specific environments and contexts to solve real-world problems across various industries.